

Owen Elementary School



May 2016

## Do you have a business you would like to advertise with Owen Elementary School families?



The Owen Elementary School PTA is offering ad space in our Student Directory online app. The online directory app will be referenced frequently on the smart phones of all our PTA members. Your advertisement has the potential to reach 550 plus Owen parents, faculty and staff! Money collected will benefit the Owen PTA programs.

Each ad allows for a header to show the company/sponsor name and also a website which allows the user to click on the ad and be taken to the website of that sponsor. All ads will be accessible on a tab at the bottom of the app and will be displayed in full color. Ads are \$25.

If you have a home-based or local business you would like to advertise, please complete the following steps:

- 1) Email an electronic copy of your advertisement to [owendirectory@gmail.com](mailto:owendirectory@gmail.com). The preferred formats are .jpg or PNG files and 500 pixels wide for optimal display.
- 2) Complete the attached form with the information requested by the applicable due date.
- 3) Make your check payable to "Owen PTA" for your total amount due.
- 4) Send the completed form plus payment to the school in an envelope marked:  
"Attention: Owen PTA Student Directory Advertising"  
Owen Elementary School, 1560 Westglen Drive, Naperville, IL 60565.

If you have any questions, please email us at [owendirectory@gmail.com](mailto:owendirectory@gmail.com)

Thank you!

*Vanessa Troiani and Beth Nelson*

*Owen PTA Co-Presidents*



**Owen Elementary PTA  
 Student Directory Advertising  
 2016-17**

Company Name			
Address			
City, State, Zip			
Phone			
Email			
Website of Business			
Contact Name			
	Quantity	Total Amount	
Student Directory App Ad, \$25 per ad			

The Student Directory will be available through the Directory Spot Online App in the Fall of 2016.

**Payment and electronic ad copy must be received by Thursday, 9/1/16.**

Email an electronic copy of your advertisement to [owendirectory@gmail.com](mailto:owendirectory@gmail.com).

The preferred formats are .jpg or PNG files and 500 pixels wide for optimal display.

Return this form with payment to the address below.

Thank you for supporting Owen Elementary PTA!

*Owen Elementary PTA, 1560 Westglen Drive, Naperville, IL, 60565  
 owendirectory@gmail.com*

OFFICE ONLY:

Payment received: Date: \_\_\_\_\_ Check # \_\_\_\_\_ Cash \_\_\_\_\_